With Swiggy data, you can perform various operations and visualizations in Tableau to gain insights into the restaurant and delivery information. Here are some suggestions for operations you can perform in Tableau:

1. Geospatial Analysis:

• Create a map visualization to show the distribution of restaurants across different areas and cities.

• Use color-coding or size variations to represent average ratings or total ratings for each restaurant.

2. Top Restaurants:

• Identify and visualize the top-rated restaurants based on average ratings or total ratings.

• Create a bar chart or a table to display the top restaurants in terms of ratings.

3. Price Analysis:

• Explore the distribution of restaurant prices in different areas or cities.

• Analyze the relationship between price and ratings.

4. Cuisine Analysis:

• Visualize the distribution of food types (cuisines) in the dataset.

• Explore the popularity of different cuisines in specific areas or cities.

5. Delivery Time Analysis:

• Analyze the average delivery times for different restaurants or areas.

• Identify any correlation between delivery time and ratings.

6. Time Series Analysis:

• Explore how the number of total ratings or average ratings changes over time.

• Identify any patterns or trends in customer ratings.

7. Customer Segmentation:

• Segment customers based on their preferences, such as price sensitivity or preferred cuisine.

• Visualize customer segments and their interactions with the restaurants.

8. Address Mapping:

• Utilize address data to create a map that shows the locations of restaurants.

• Explore any geographical patterns or concentrations.

9. Filtering and Drill-downs:

• Implement filters to allow users to interactively explore the data based on different criteria.

• Enable drill-down capabilities to view detailed information for specific areas, cities, or restaurants.

10. Dashboard Creation:

• Combine multiple visualizations into a dashboard for a comprehensive view of the data.

• Create a user-friendly interface for exploring different aspects of the Swiggy data.

Remember to clean and prepare your data appropriately before importing it into Tableau. Tableau offers a wide range of visualization options and tools for data exploration, so you can tailor your analysis based on your specific objectives and questions about the Swiggy data.